

EDIDA WINNERS HOT NEW DESIGNERS OF THE COUNTRY

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MEET THE LEGENDS
AT INDIA DESIGN ID2014

90 PAGES OF USEFUL IDEAS

KNOW YOUR LEGACY

TRADITIONAL INFLUENCES,
ANCESTRAL FINDS, MODERN
INTERPRETATIONS

what's now Folklore Fest,
Rose Blush, Stone, Handmade
and lots more....

IN CONVERSATION

PAUL COCKSEGE

ROSITA MISSONI

CN RAGHAVENDRAN

NURU KARIM





EDIDA *fabrics* **JOINT WINNERS**

VALERIE BARKOWSKI FOR NO-MAD 97% INDIA AND SARITA HANDA

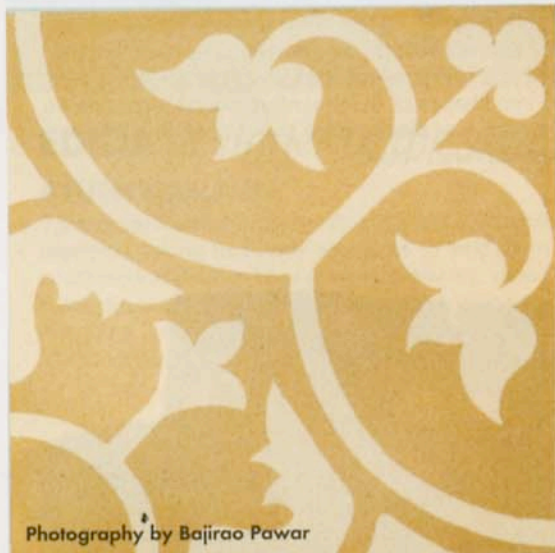
Isayu by Valerie Barkowski for No-Mad 97% India is inspired by ethnic Moroccan fez embroidery. The intricately hand embroidered Leopard Fabric by Sarita Handa is layered for dimension to resemble the wild cat's spots. It was launched at Maison et Objet in September 2013.



EDIDA *flooring*

KHOSLA ASSOCIATES FOR BHARAT FLOORING

Handmade cement Heritage tiles are fabricated one at a time using a mould and mineral pigments, followed by curing using just water and air. Exemplifying regal tastes, these slabs are reminiscent of a rich bygone era.



Photography by Bajirao Pawar

EDIDA *bedroom*

SARAH FOTHERINGHAM & MANINDER SINGH

Camel Traders Quilt from the Pushkar Collection for Safomasi is a handspun cotton cambric quilt made of mill dyed fabric with screen printed artwork, a bold colour combination and fun illustrations.

EDIDA *lighting*

ASHIESH SHAH & THIERRY BETANCOURT

Purely functional and resonating with humour, The Bulb Project features a moulded terracotta body and an LED set within an acrylic threaded holder. Metamorphosing a mundane object by turning it on its head (literally), the familiar design appeals to a universal audience.

Photography by Bajirao Pawar

